



Support our community with **your advertisement** in the Manhasset 2009-10 Pocket School Calendar

Manhasset SEPTA's big fundraiser is back, and it's a perfect opportunity your local business to support the community while getting the most for your advertising dollar.

- We introduced the pocket school calendar last year and **sold nearly 700** to Manhasset's parents, students, school staff and local business people!
- It's a great way to *directly reach local consumers*, maximizing your advertising spending on a specific targeted audience.
- The **advertising costs are the same as last year** with ads starting at \$75.
- Full page ads are only \$225 with enough room to list weekly/monthly specials, 'best prices in town' products and 'show this ad' discounts.
- Your ad promotes local Manhasset commerce and business that encourages consumers to buy and spend in Manhasset.
- Manhasset SEPTA is a member of the New York State Parent Teacher Association (PTA) and an official 501(c)(3) non-profit organization. All donations are tax-deductible. Please give generously and proudly.

Most importantly, it's a wonderful way to support the families in our community—All funds raised go directly to *special needs sports and activity programs right here in Manhasset*.

Be part of building a stronger local community that promotes commerce in Manhasset with your advertisement and support of the special education PTA.

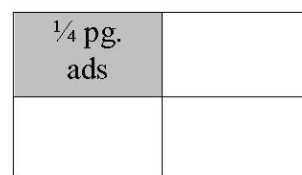
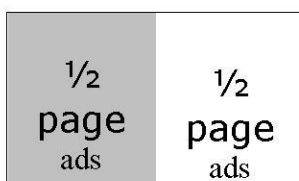
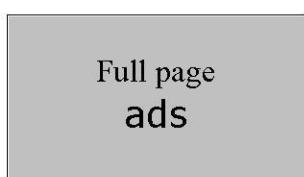
We thank you!

Manhasset SEPTA

Business Advertisements in the Manhasset 2009/2010 Pocket Calendar

Advertisement Size	Donation	Notes
¼ page ad/ business card size	\$75.00	Position horizontally
½ page ad (3.25" x 5")	\$125.00	Position vertically
Full page ad (6.5" x 5")	\$225.00	Position horizontally
Inside front or Back cover (*the outside covers are not for sale)	\$500.00	Available until closed out. Includes logo on our website for 1 year
Cover sponsor (1"x1" logo on plastic cover)	\$750.00	Includes same logo on our website for 1 year

1. A full page will be 6.5" by 5" horizontally.
2. This illustration is for orientation of ads only:



3. All ads are printed in black & white,
4. Ad copy or artwork must be submitted in any of the following formats: a business card, OR on disc or by e-mail in pdf, jpeg, word, microsoft office publisher, or other commonly used formats;
* E-mail ads to lemann@optonline.net
5. No modifications can be made to your text, artwork or layout,
6. In lieu of coupons, we suggest that advertisers offer discounts upon presentation of the calendar itself, and the vendor may then mark or stamp their ad as used, however they prefer,
7. No industry exclusives will be given (sorry!),
8. All materials must be submitted by May 30th, 2009,
9. ***A complimentary calendar will be given to all advertisers!***

Name of business: _____

Address: _____

Phone #: _____

Contact: _____

Size of ad: _____ Donation \$ _____

Please include this portion with your advertisement and donation. All material must be submitted by May 30th. Thank you very much!